

Director of Marketing and Business Development – Company Confidential, Oil Drilling

The Director of Marketing and Business Development will develop and direct the overall Marketing Strategy and Corporate Communications for an oil drilling company. The Director will facilitate client development through marketing and client service programs to generate business for the company by developing and maintaining relationships with key customer decision makers. The Director will provide input and data based on changing market conditions to positively effect the company-wide marketing strategy. The Director will create, price and submit bids and RFP's for customers as requested including accurate costing and profit maximization.

Candidates should have 10+ years experience in a communication-related field; Prior Energy Services and Oil and Gas Industry experience; Expertise in Oil and gas drilling contract sales and business development.

Interested candidates should send resume and salary requirements to Michele Donovan at specializedrecruiters@gmail.com.